



# YOUR PASSPORT TO SUCCESS

Meetings | Incentive | Groups

## We are ready for you

Ut facilisis ante in dui ac suscipit, turpis voluptatum donec, suspendisse, quasi luctus amet urna tempor amet sit. Cras volutpat mattis hasellus justo sed, feugiat nunc praesent. Quam ac ligula risus lectus dapibus, nunc lectus velit, vel, vestibulum.

## State of the Industry - The Time to Plan is Now

In tellus nam, eros amet hasellus facilisis. Vehicula sed, class dignissim ullamcorper eros, mauris consequat ut lacinia. Aliquam amet est, quam leo maecenas mauris turpis leo pharetra, vulputate lacus. Ad ornare donec, fringilla feugiat augue.

## Our Favorite Places

Imperdiet laoreet, ipsum



## We planned for this.

Bill's article:

- ▶ State of SMI: We planned for this ... as most meeting and incentive companies closed their doors, SMI reinvested in our people and technology ...
- ▶ What SMI has been doing during COVID
- ▶ 2021 Outlook

# When you are ready, we are ready. OR We are waiting for you.

... We are here to serve you. Whatever you need, whenever you need it, we are here and we are ready. We are hard at work preparing for the comeback. And it is coming...

## State of the Meeting and Incentive Industry

- ▶ Are Meetings Happening?
- ▶ Are Incentive Programs Happening?
- ▶ Is it Possible to Operate a Meeting or Incentive Program During Covid?

## The Time to Plan is Now!

- ▶ Why Plan Now?
- ▶ Space will be full. 2020 programs have moved to 2021 and 2022.
- ▶ The production is large: "When travel comes back it will come back bigger than ever"
- ▶ Plan Without Risk - This is why you hire a professional. SMI's clients were able to move contracted programs with little to no expense. However, this has not been the case for all. Hotel and vendor contracts are written to protect them. SMI has the expertise to work with these companies to rewrite contracts that are fair to all.
- ▶ Going forward SMI will have wording in all new contracts that allow for a pandemic situation.

## Why Travel?

- ▶ #1 ROI
- ▶ Relationships Developed
- ▶ Goodwill Built

# Our Favorite Places

- Your most favorite destination
- Your NEW favorite destination
- Your Bucket List Destination